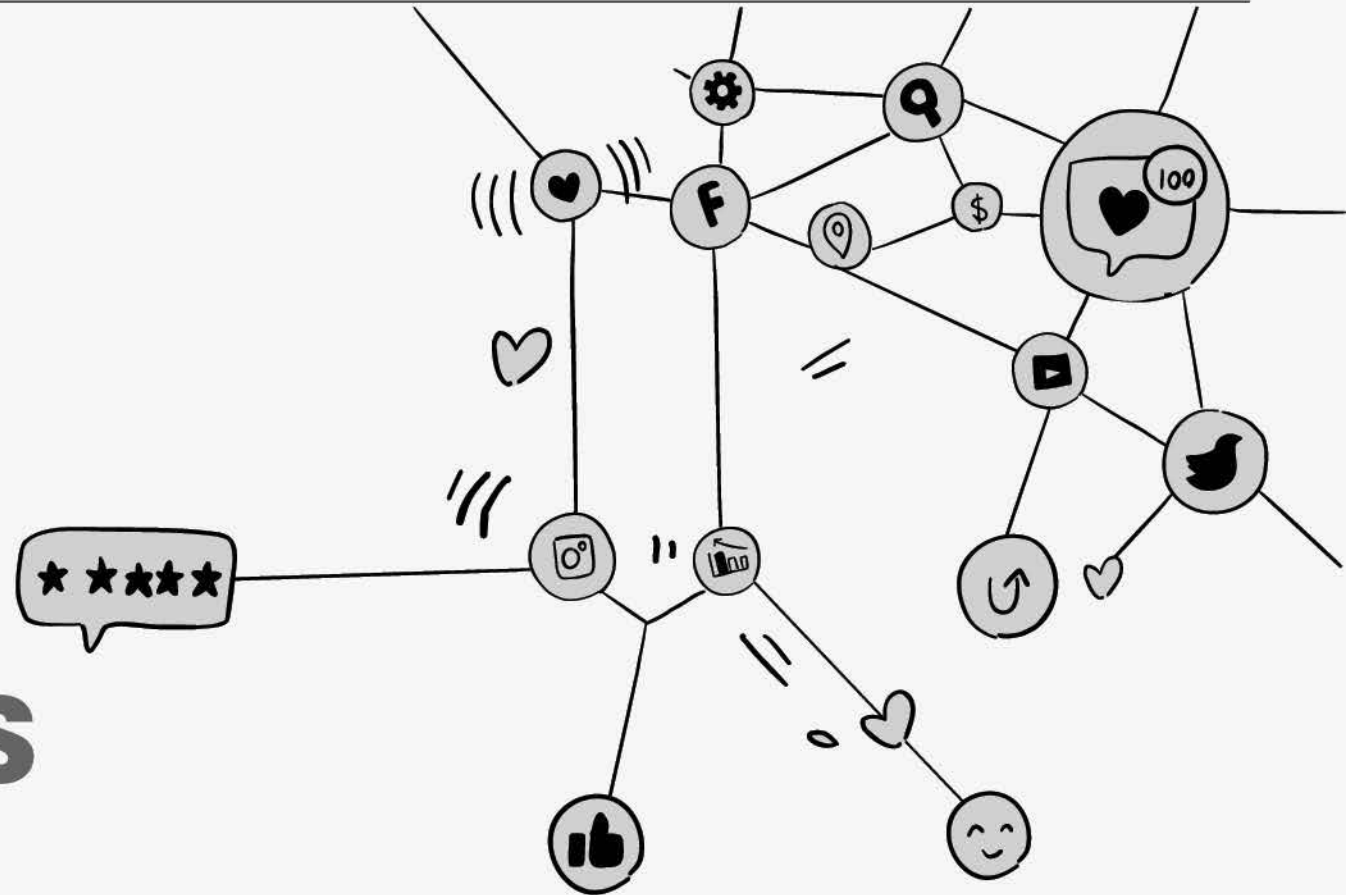


**EFFECTIVE
IDEAS
IMPACTFUL
EXECUTIONS**

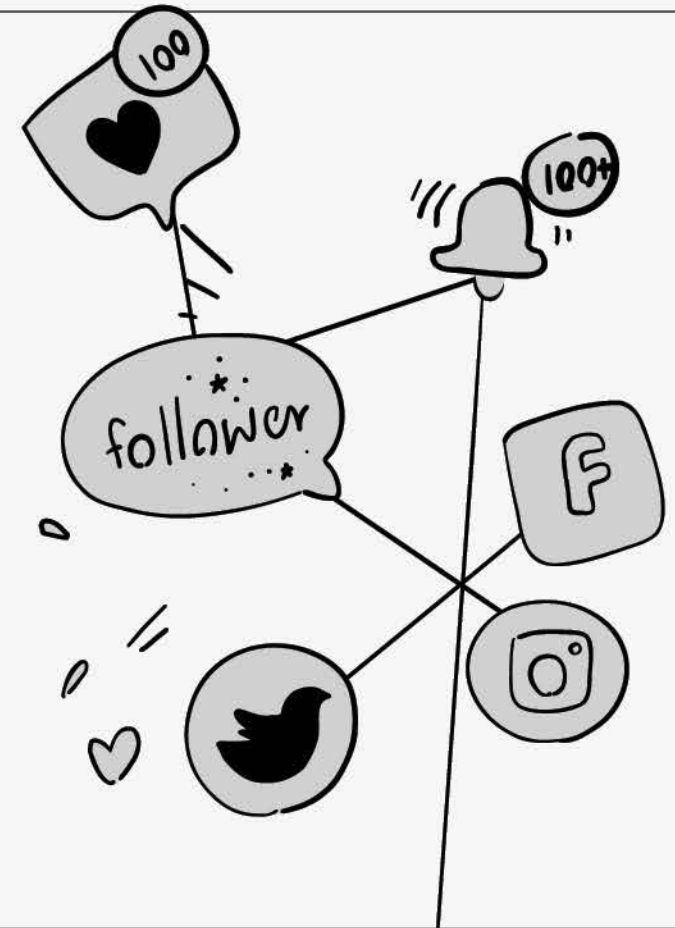


WE ARE, #WHATWEDO



RGB Communications is an independent advertising and marketing agency that excels in 360-degree marketing campaigns.

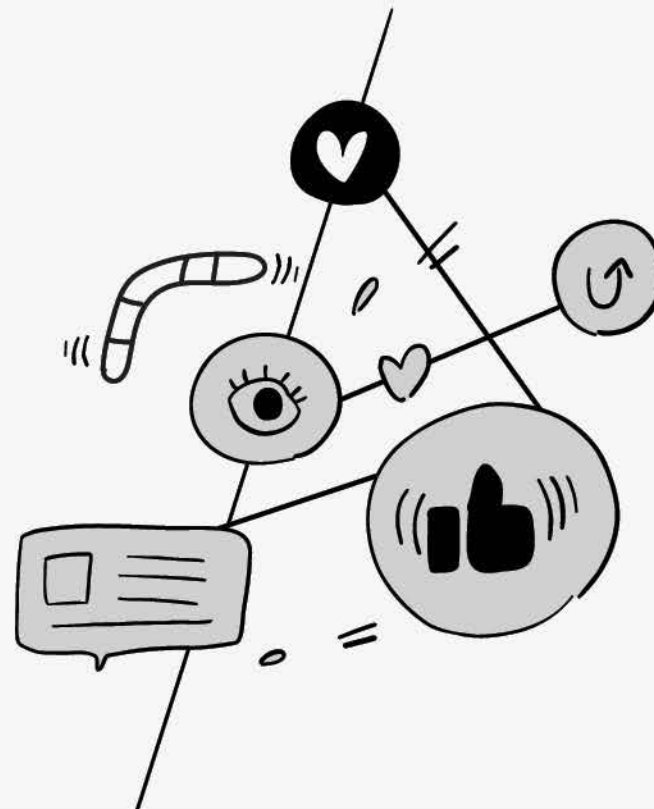
For your communication needs, unleash a team of proactive project managers, insightful marketers, obsessive event specialists, delightful designers and unapologetically rebellious creatives, and create memorable campaigns that are both mind-opening and heart-warming.



16 years of ATL, BTL & DIGITAL communication solutions!

Our values:

We pride ourselves in
inculcating honesty, integrity,
transparency & open-communication
in all client relationships.



Our goals:

KPIs we implement in all client relationships

Operational Readiness: *Percentage of SOW completion & approvals.*

Work Effectiveness & Quality: *Target to budget ratio. Quality assessment score. On-time delivery ratio.*

Agency Performance: *Client qualitative assessment score. Agency qualitative assessment score.*

Financial Management: *Production savings. Budget rationalization.*

Meet the Suits

We are a collective of creators, dreamers, and achievers from every corner of the world.

KHALID S



CEO
Boss of Bosses

OMAR J



ED
Mage of Marketing

MARIYAM K



BD
Ambassador of Action

UMAR J



DD
Mr. Kick Ass Digital

Greet the Creators

Creativity is in our DNA and what we do always comes from the heart. We thrive through diversity and our distinctive spirit of innovation.

OSWALD L



CEO
Wizard of Inspiration

AHMED F



ECD
Seer of Stories

AHMAR S



HOD
Dynamo of Design

SHAUN J



ART HEAD
Alchemist of Art

ALI S



DIGITAL MEDIA PLANNER
The Wiz Kid

Mingle with the Rest

Resilient, energetic and positive
individuals from all fields of life
accumulating great ideas

ABDUL A



ALEENA B



ALI A



RAIED F



ANUSHA S



DANIA M



FAIZA A



FAIZA F



FAIZAN Z



HAYDER Z



MEHAR S



MUBIN A



NUMAN K



QASIM K



RASHID K



SABIR J



SHAHAB K



SHAUN J



YOUSUF



ZUBAIR A



ABDUL R





#WHATWEDO

Working for all realms of the industry

Healthcare: IHHN, SKMCH, KP health, AMTF

Banking: BIPL, Zindigi, PSO digicash

Automotive: Suzuki

Beauty: Sapphire

Retail: Spar & Carrefour, MUMUSO, Hamdard

Energy: UEP, PSO

Education: Beaconhouse & Naunehal

Travel: Humsafar and PIA

Real Estate: DHAs

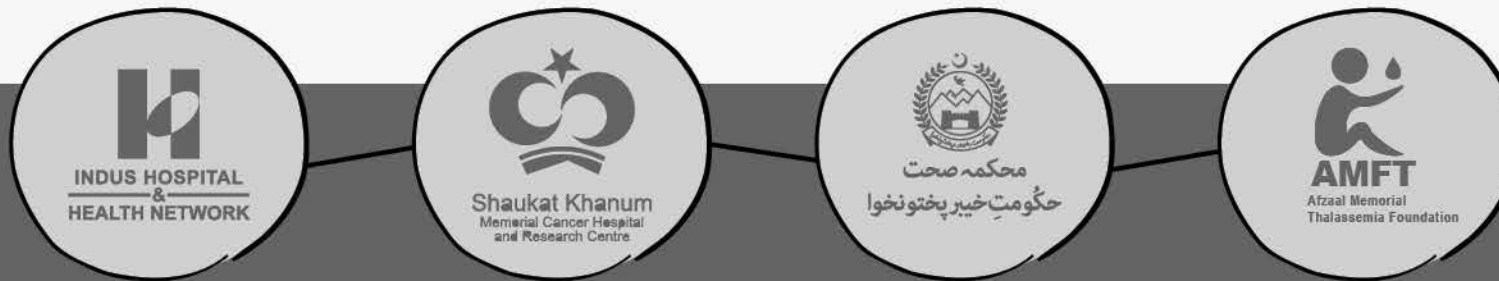
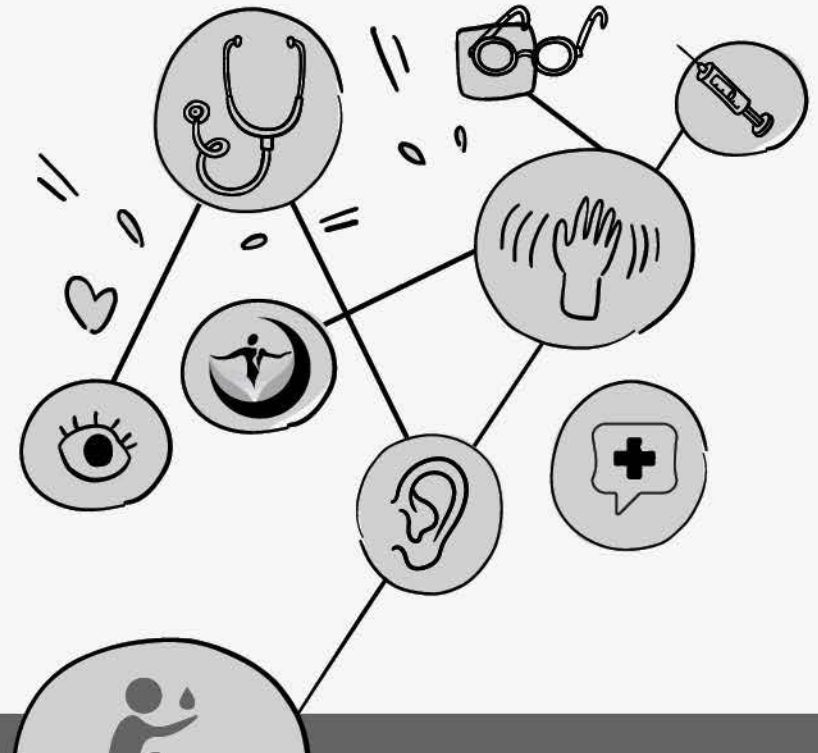
Hygiene: Ana & Batla

Government: PCB, Balochistan & CBD

Healthcare

Every life matters

From raising funds to complete the world's largest privately owned cash-free hospital to helping eradicate cancer with the country's biggest healthcare brand, to rolling out the country's first national healthcare program all the way to micro-interventions against thalassemia. Our teams have gone above and beyond the call of duty to ensure the right to healthcare is assured for all who deserve it.





SYMBOL OF HOPE

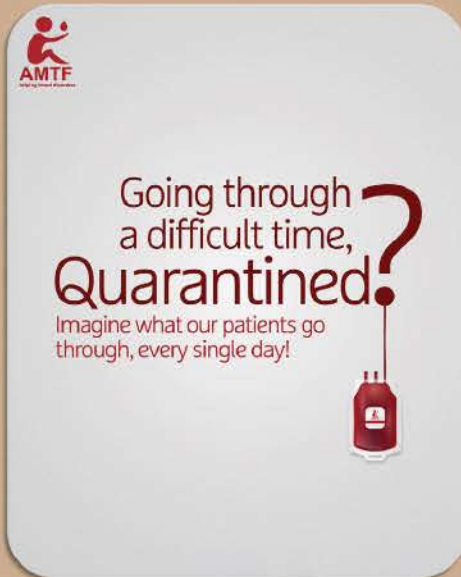
HELP US PROVIDE HOPE TO MILLIONS OF
PATIENTS WITH YOUR ZAKAT AND DONATIONS

03 111 111 880 - 021 111 111 880
indushospital.org.pk





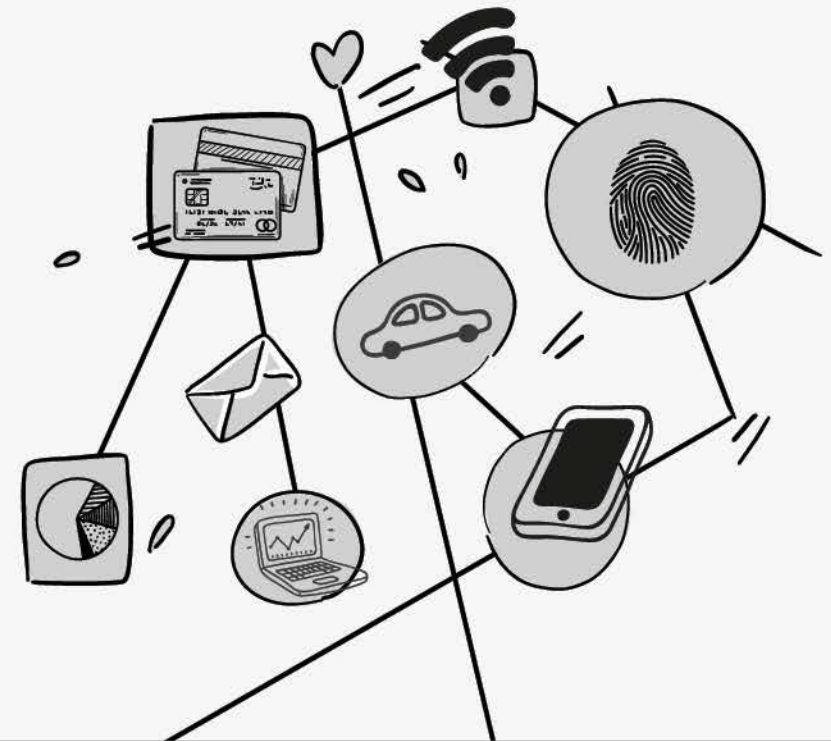


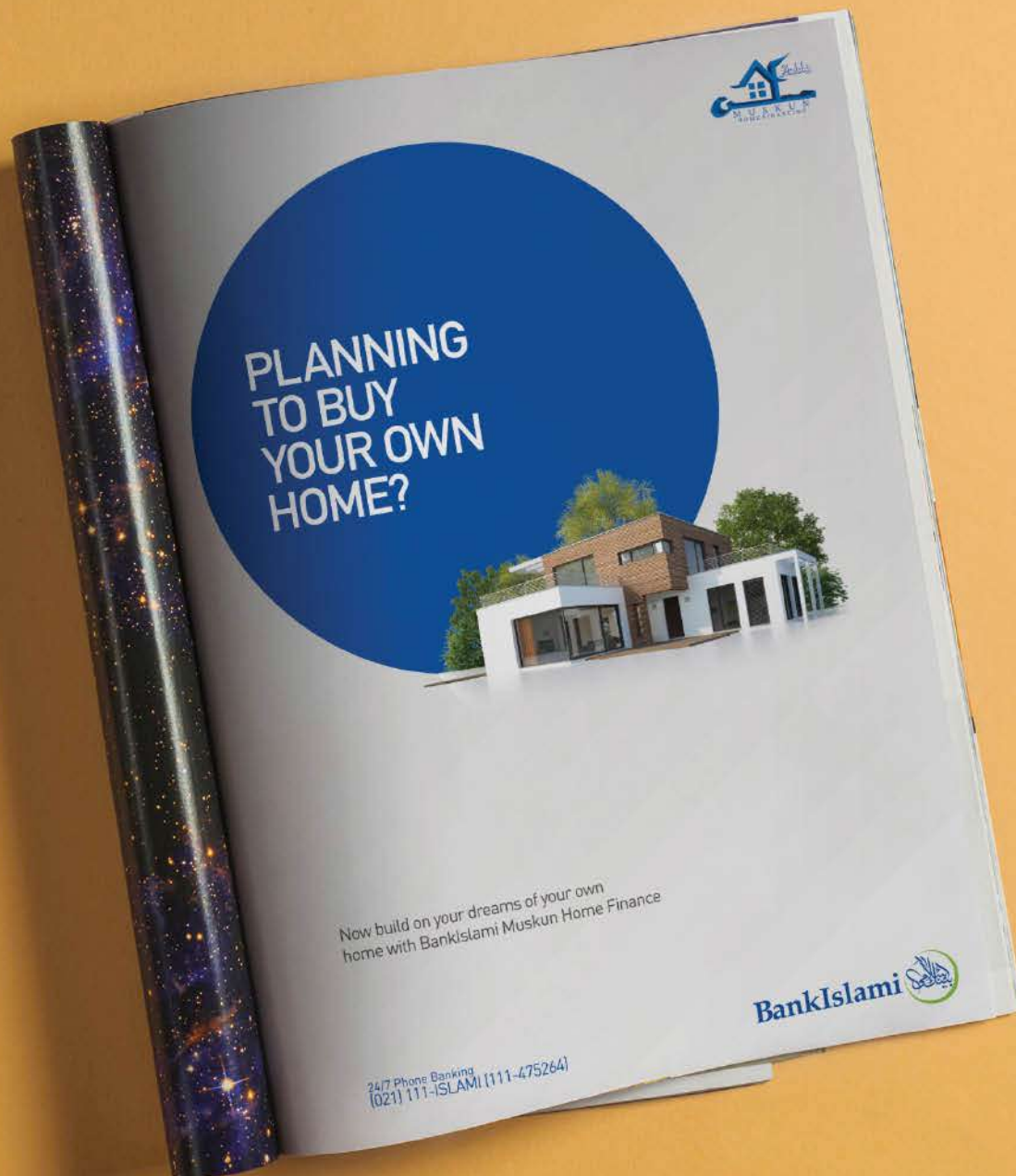


Banking

All in the numbers

From the fastest growing Islamic bank of Pakistan, to the latest in branchless banking app extension by a leading private bank all the way to future-pro fintech forays by the leading energy company of the country, our range of communication solutions caters to varied segments and diverse needs.









BankIslami
ONE TOUCH BANKING
Your Thumb is Your Bank

No Cheque Book
No ATM Card
No Cheque
No Cash Withdrawal
No Mobile Top Up
No Cardless Transaction
No Funds Transfer to any Bank in Pakistan

Cardless Transaction
Chequeless Payorder Issuance
Chequeless Cash Withdrawal

No Cheque Book or ATM Card - No Worries
BankIslami is the pioneering bank in Pakistan to introduce One Touch Banking. No need for Cheque Book or ATM Card, now all your banking activities can be carried out by a simple touch of your Thumb.

Free Services:
Funds Transfer to any Bank in Pakistan
Payorder
Cheque Book

International Finance Magazine declares BankIslami as the most innovative bank for its biometric technology in Pakistan.

BankIslami Pakistan
BankIslami

MAGAZINE INNER PAGE

With features, insightful reports, news, views, stories, BankIslami magazine is a must-read for all those who are interested in the latest trends in the banking industry. It is a platform for the industry to share its views and experiences. BankIslami magazine is available in Urdu, English, and Arabic.

BankIslami

111-984861 (111-475984)



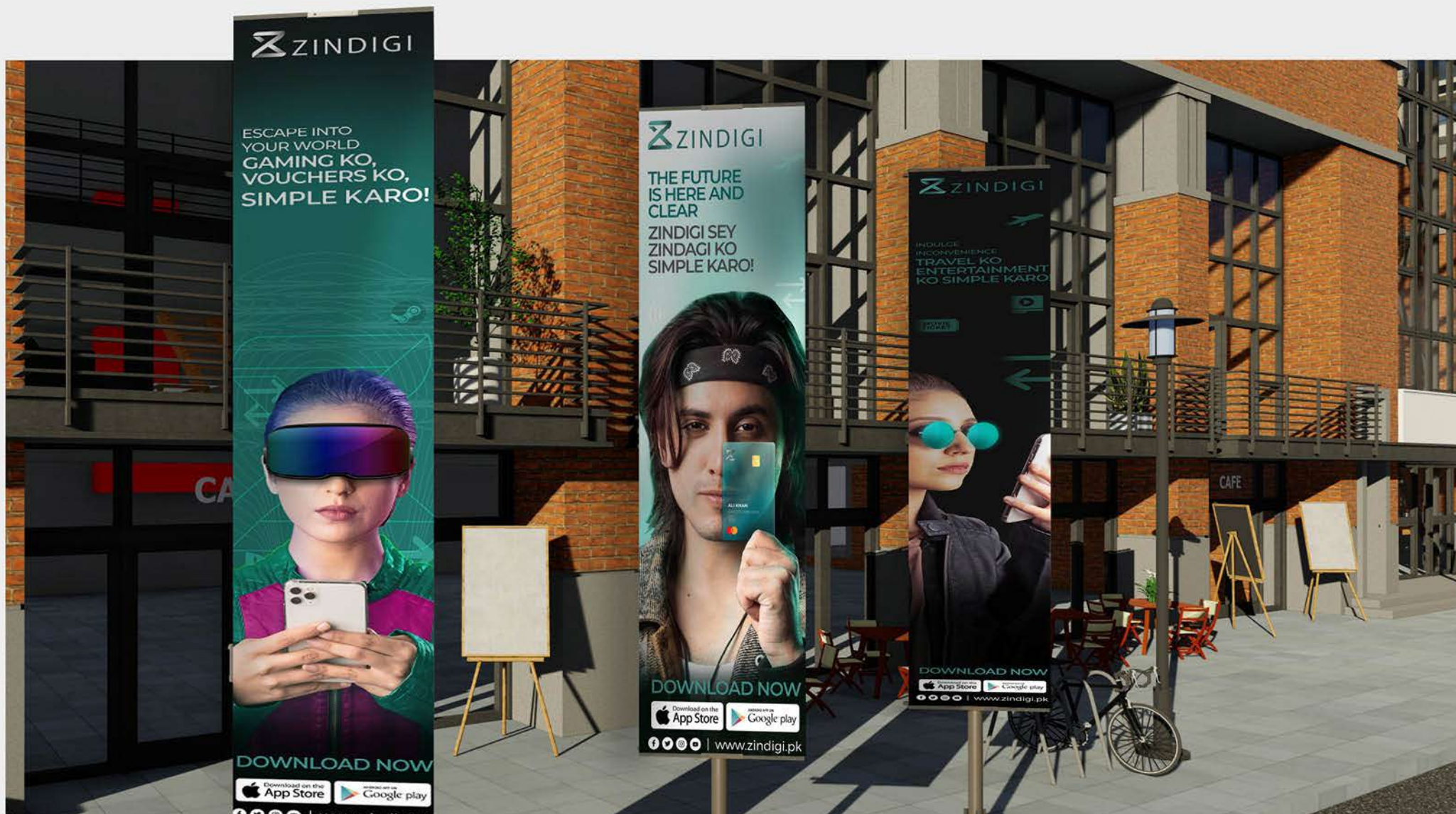












Z ZINDIGI
the ZIS BANK

**BANKING
ITNI
SIMPLE ?
WOW!**

STOCK TRADING
MUTUAL FUNDS
RECHARGE
UTILITY BILLS PAYMENT
INTERNATIONAL ACCEPTANCE

DOWNLOAD NOW

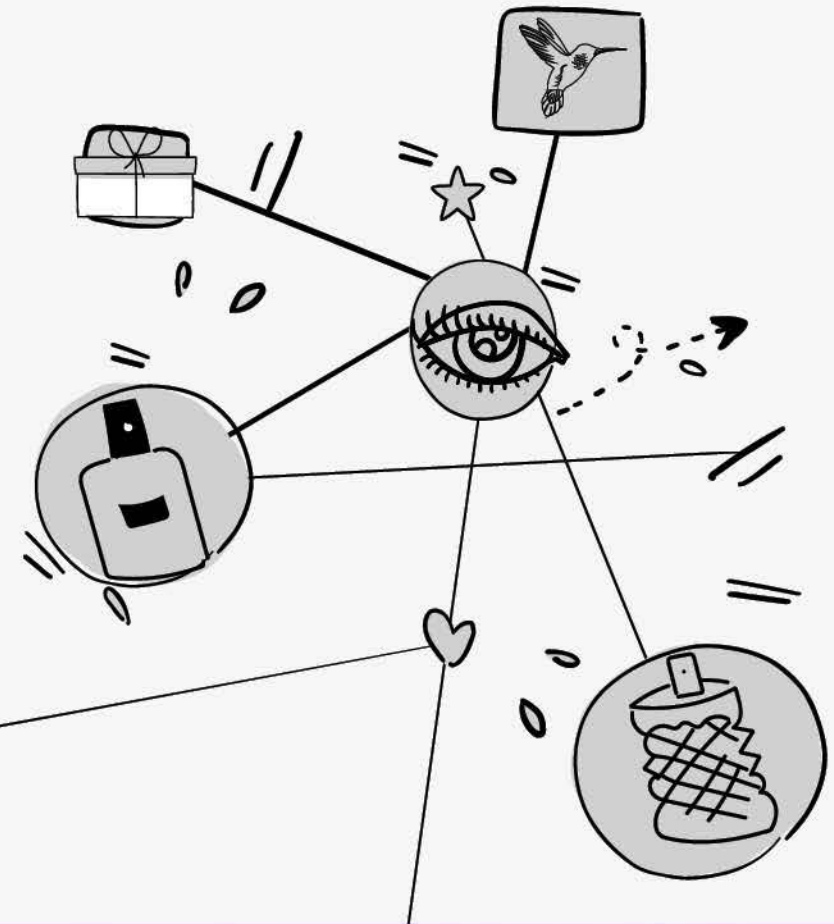




Beauty

If looks could kill

Pakistan's leading lifestyle brand trusts our team with bringing life to the beauty vertical. A comprehensive, recurring assignment that involves product photography, audio-video content creation, as well as retail design and PR.

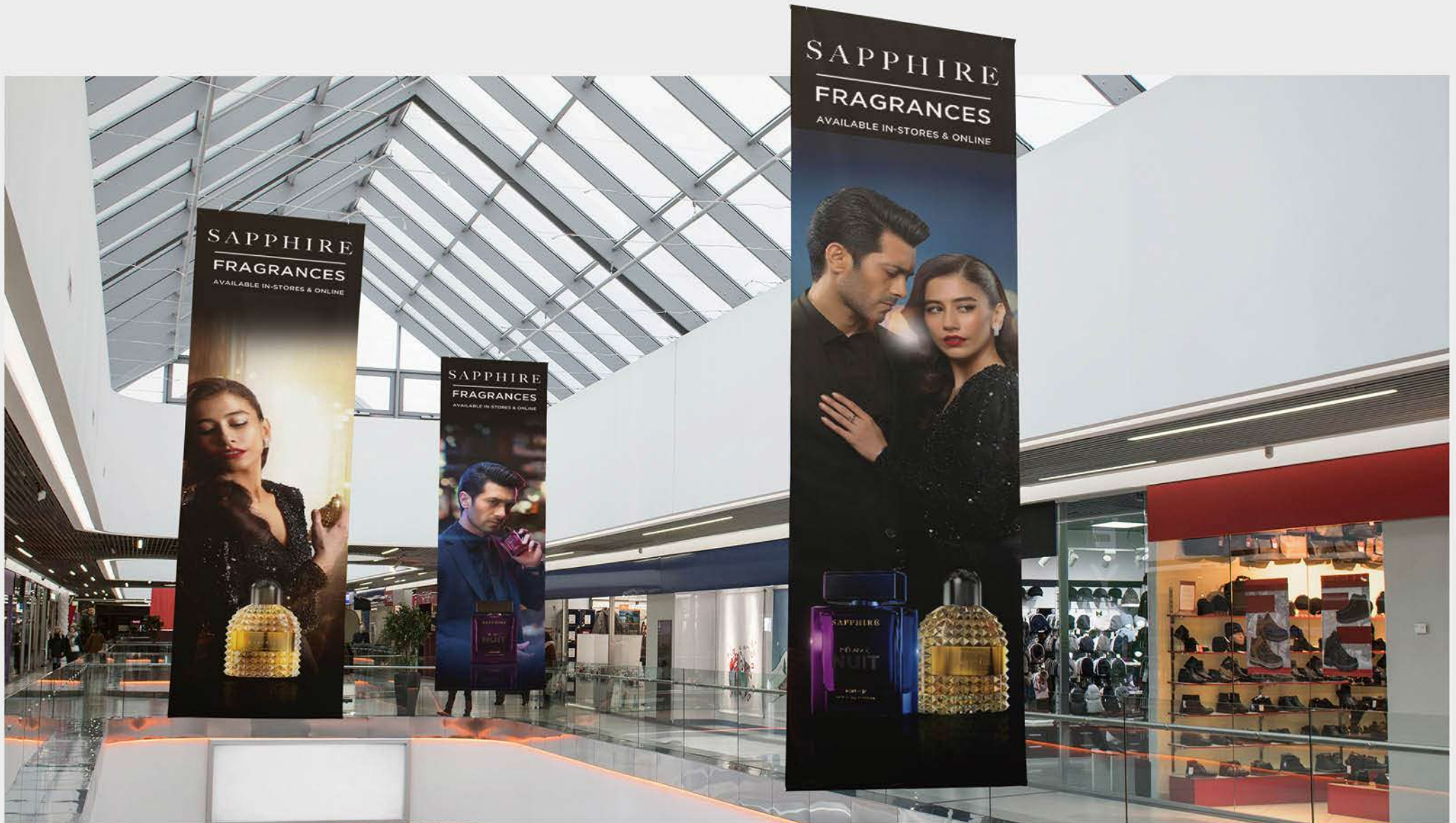












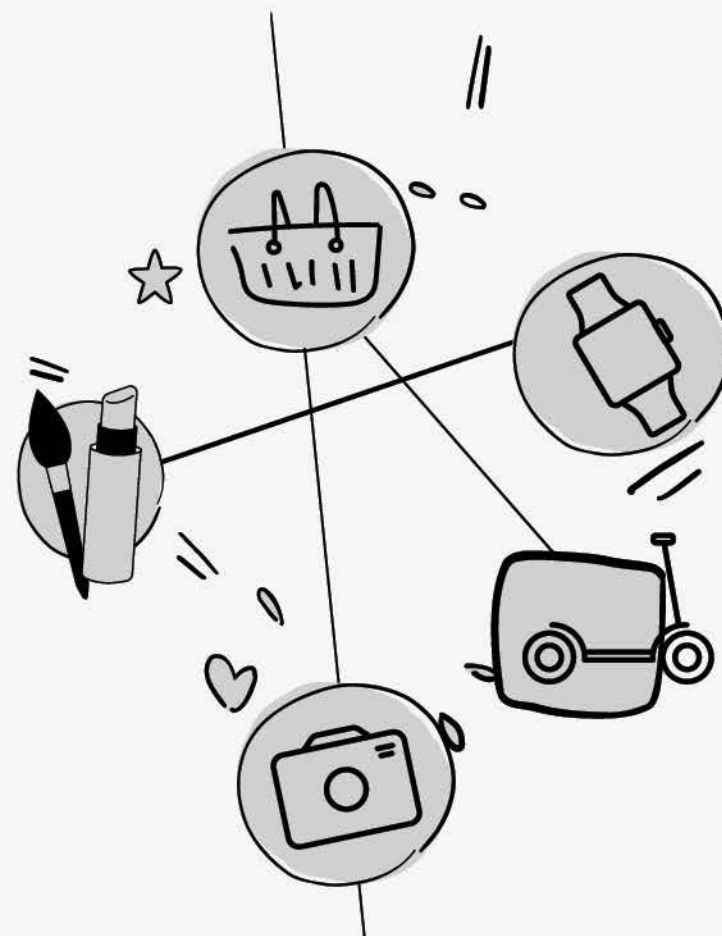
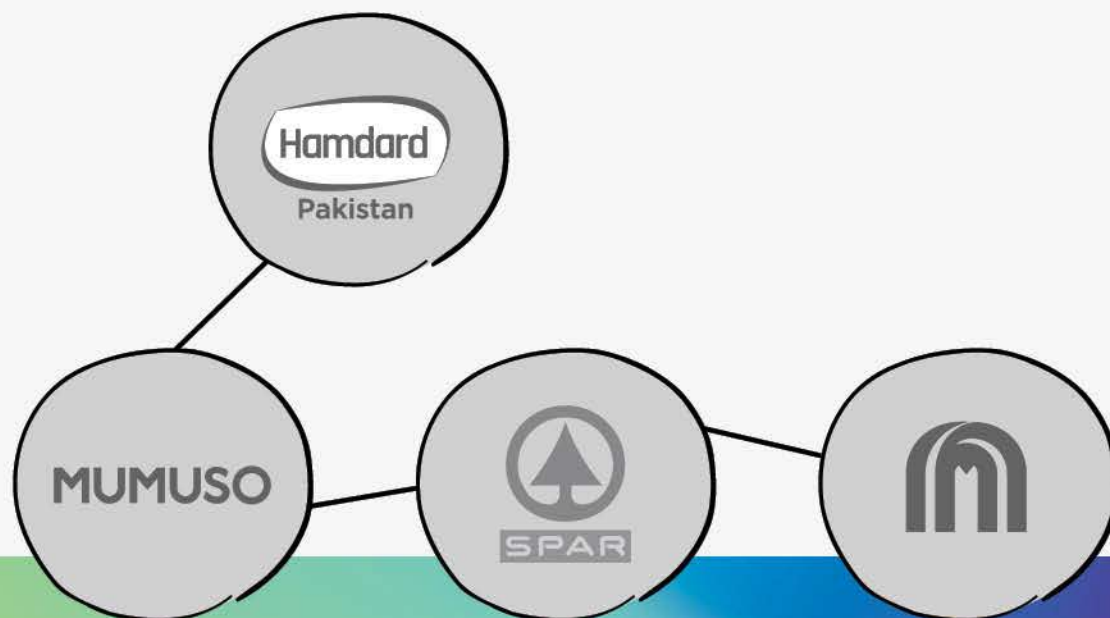




Lifestyle

Retail is in the detail

From localizing a multinational grocery giant to sustaining and growing a fast-growing international retail brand, our team is trusted to increase foot-fall, ROI and brand-building.



Hamdard
100 YEARS OF PURE GOODNESS

Hamdard Ispaghool
100 YEARS OF PURE GOODNESS
For smooth functions of digestive tract.
Classic

WEIGHT LOSS

سلویشن تو صرف ایک ہی ہے

اب پر اہم چاہے جو بھی ہو

Feel Light, Live Right

f /HamdardHealthOfficial

Hamdard Ispaghool
COMPLETE HEALTH MANAGEMENT

Hamdard
100 YEARS OF PURE GOODNESS

Hamdard
Ispaghul
100g

ACIDITY

سلویشن تو صرف ایک ہی ہے

اب پیرایلم چاہے جو بھی ہو

Feel Light. Live Right.

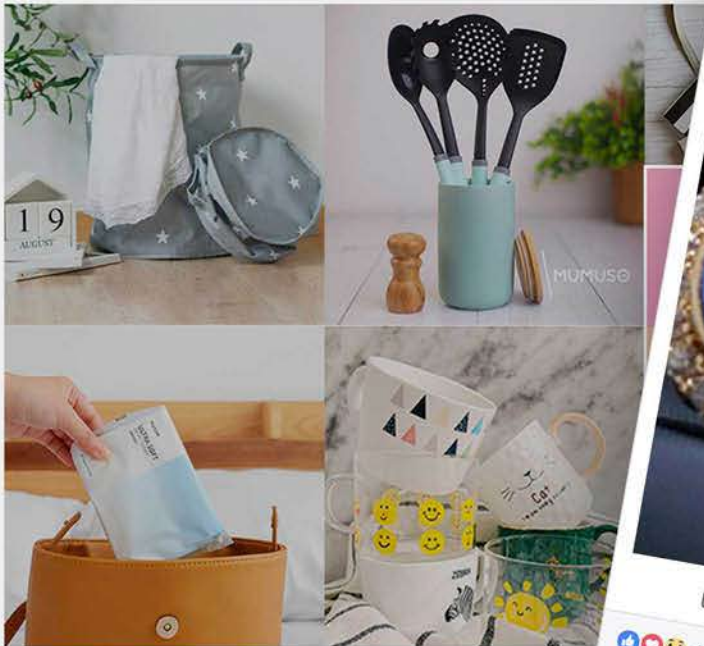
Hamdard Health Official











Mumuso Pakistan
Today at 19:33 · 🌐

The most exquisite Ring Collection at Mumuso can now be delivered at your doorstep.
Visit Visit <https://mumuso.com.pk/shop/jewellery/rings/>
See translation

MUMUSO Jewellery

Now Available In-Stores & Online

Like Comment Share

1.035

Write something...

Mumuso Pakistan

er and moisturizes your skin without giving it a greasy feel.
s Aloe vera series in stores or simply visit:
m.pk/?s=aloe&search_id=1&post_type=product

MUMUSO Aloe vera
care Series

In-stores & Online

Like Comment Share

1.035

Write something...











 Carrefour

NOW IN
LAHORE



Puzzled to decide where to buy from on the most discounted deals?
Well, look no more as Carrefour is now coming to DHA Mall Lahore. With EDLP (Every Day Low Prices) on imported and every day products, deals that will turn you into a shopaholic and an experience that will last, we assure you, that the best is not yet to come, it is here.





It's better more
Hyperstar
is now
Carrefour

 **Carrefour**

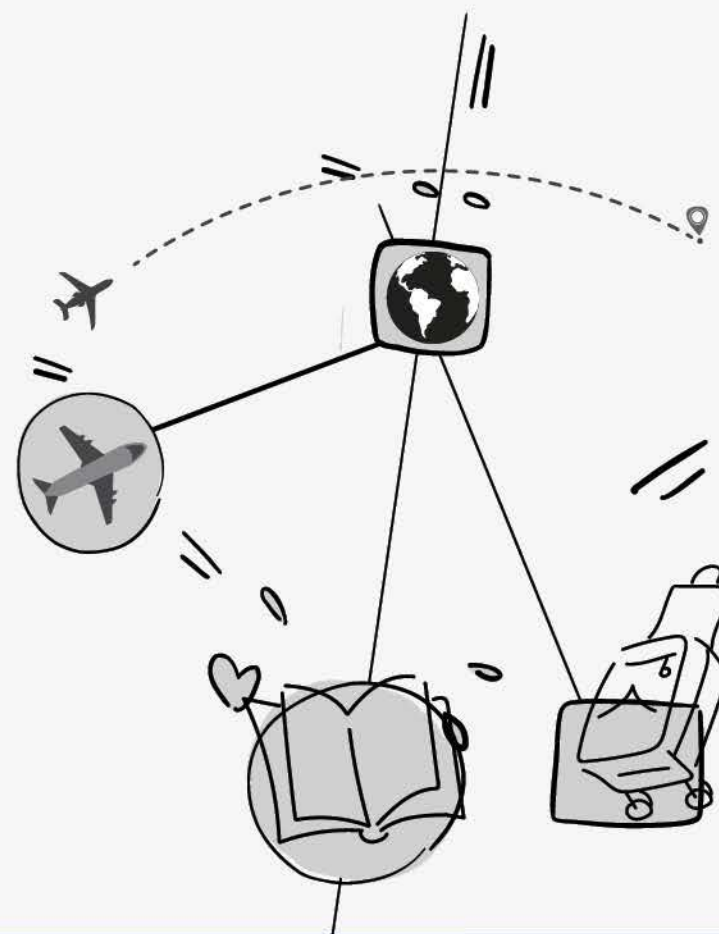
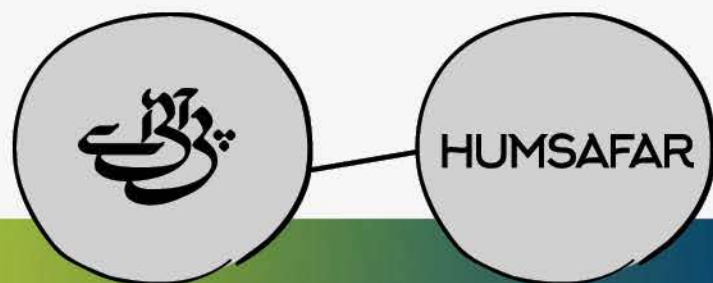


Karachi - Lahore - Islamabad
www.hyperstarpakistan.com

Travel

A small world gets smaller

From revitalizing the brand image of our national carrier to a turn-key production of the travel companion on-board, our team was trusted with showcasing the best the country has to offer for travelers who want it all in their hands.







"Once a year
go someplace
you've never
been before"
—Dalai Lama—

CUISINE THE YIN AND YANG OF CHINESE CUISINE UZMA NAWAZ



Opportunities for business – winning in emerging markets

The report outlines numerous challenges and opportunities that nations can observe to lead them in the right direction. Some of the key factors likely to determine their economic stability include:

Growth in the quality of labour (Human Capital)

Pakistan today stands at the forefront of empowering the youth. With a staggering young population, the focus on training and development facilities has augmented in the recent years. The case in point are numerous incubation centres and entrepreneurship training modules nationwide fast. This healthy growth has empowered the youth. This healthy growth has ensured 'human capital' development in Pakistan. Furthermore, many productive jobs are now on the offer for the unemployed youth through international franchise businesses in the transportation and consumer goods sector providing economic strength and upgrading the lifestyle.

Technological and infrastructural progress

As per the report, "To realise their full economic potential, emerging market governments need to implement structural reforms to improve their macroeconomic stability, infrastructure and institutions" suggesting that technological and infrastructural progress is a key factor that drives improvement in Total Factor Productivity (TFP) of any country. The \$54 billion worth of China Pakistan Economic Corridor (CPEC) agreement signed in 2014 is a precise pointer and a game changer for Pakistan. Rapidly improving the technological and infrastructural advancements in Pakistan, the 39 projects involve developing highways, railways and pipelines and enhancing energy-related projects industrial parks and tourism ventures. Regional connectivity and diverse investments through CPEC is likely to augment GDP of the country.

Openness to trade and foreign investment

The report implies that countries that devise fruitful policies to improve their foreign trade investment are likely to boost their economic power. Looking at

BUSINESS

Pakistan's policies and development at this front, the Foreign Direct Investment (FDI) has jumped by 8% in the last one year opening doors to boosting manufacturing facilities across automobile, agriculture, education, textiles, energy and consumer goods segments.

The power of natural resources

As per the report, "natural resources such as oil, gas and precious metals can bring wealth to a nation." Pakistan is one of the world's populous countries when it comes to natural resources. It has the world's fifth largest gold mine in Balochistan, world's second largest salt mine in Punjab and world's sixth coal mine also in Punjab. Pakistan has three of the biggest mountains of the world ensuring huge glaciers supply water in the rivers.

All these factors are clear pointers towards a prosperous Pakistan. These are definitely interesting times for the country; with a robust economic development, Pakistan stands at a forefront of providing excellent investment opportunities and its doors to welcome tourism initiatives through cultural diversity, ensuring a healthy and vigorous economic path.



PAKISTAN'S CENTRE OF EXCELLENCE RUMANIZA

DHA Multan brings you Rumanza, the First Championship Signature Golf Course, designed by the golfing legend, Sir Nick Faldo, constructed by Channel Desert Group (U.A.E.). The golf course entails state-of-the-art Golf Academy and a fully equipped clubhouse managed by the World's top Golf Management Company.

9246-11111-109 @dhamultan.org (T) DHA Multan Official Golf Management Company.

HAPPENINGS

EVENTS THIS SEASON

UZMA NAWAZ



Baisakhi Festival

Baisakhi, also known as Vaisakhi, is a religious festival celebrated by Sikhs that marks the beginning of the new year in April. On this day, Gurdwaras are decorated and Sikhs visit and bathe in lakes or rivers before visiting local Gurdwaras. Community fairs and processions are part of the festival where people gather, socialise and share festive foods. Thousands of Sikh pilgrims from many parts of the world visit the famous Gurdwaras located in Pakistan including Sachcha Sauda, Panja Sahib, Narowal and Nankana Sahib to perform their religious rituals. It also commemorates the harvesting season of the year, an occasion to bathe in sacred rivers and offer thanks for the bounty.

April 13th and 14th, when the Gurdwaras across Punjab, Pakistan become the centre of attraction as thousands of Sikh come in flocks to celebrate their new year

[48]

HAPPENINGS

Daechi Arts and Crafts Exhibition

For cultural enthusiasts in love with Pakistani crafts, this is a great time to visit the Daechi Arts and Crafts Exhibition in Lahore at the end of April. The beauty of Pakistani textiles, pottery, Hunza shawls, crafts from Gilgit, Phukail from Haripur, hand-painted furniture and much art will come alive at this three-day event. Heighten their experience, visitors can enjoy the local cuisine, paintings and intermingle with local artisans.



April 22nd to April 24th at Gr Banquet Hall, Upper Mall Lahore the splendour of Pakistani crafts unfold

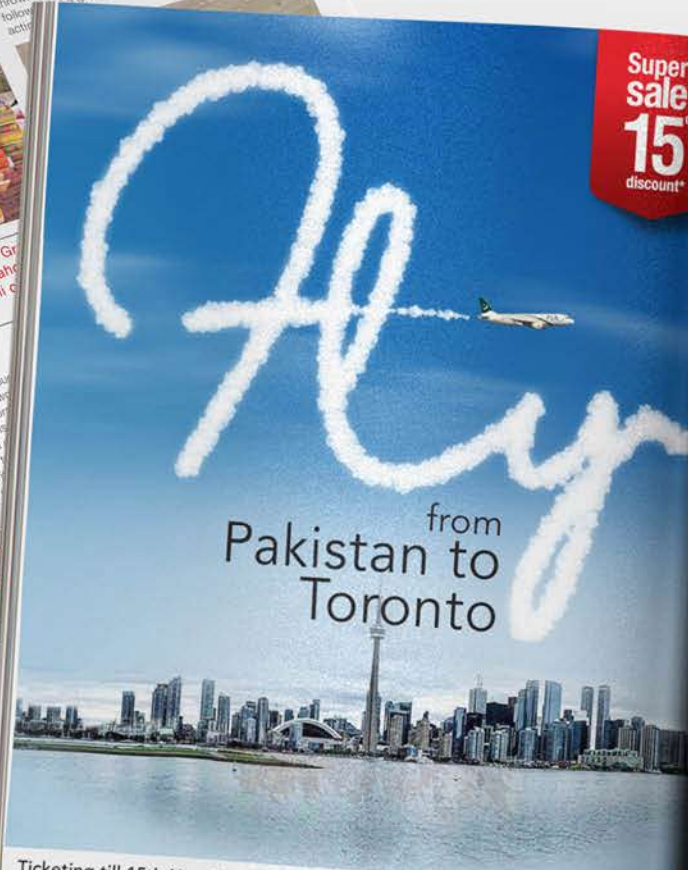
National Mushroom Festival

Under the aegis of the Agri. Tour Corporation of Pakistan, a two-day Mushroom Festival is being celebrated in Murree. The festival begins with a procession followed by a workshop for all ages. The festival is a great opportunity for mushroom lovers to enjoy the beauty of the area.

April 9th and 10th National Mushroom Festival

Tagham Festival

The striking beauty of Shemshal Valley located in Gilgit-Baltistan is a converging point for the century-old Tagham Festival celebrated to mark the start of spring and harvesting season. In Shemshal, Tagham is celebrated on the first day of April every year. Traditional people of the valley formally start farming. Traditional cuisines including "Semni" and "Mun" are prepared and visitors can enjoy the traditional rituals including setting fire to leaves of a plant called "Yarz" and throwing wheat seeds on the roof of an old house followed by a game that features a man attired and



Super
sale
15%
discount*

Travelling around Beijing

Taxis are an easy way to get around the city. The city's omnipresent yellow taxis are the quickest. Official Beijing taxis have a yellow stripe running down the side. Avoid unofficial taxis and make sure your destination is written on the meter.

The subway is by far the most reliable way to get around the city. It is clean, organised and simple to use. Each train has a sign indicating the upcoming stops and the distance to the next station.

It is the most exciting way to see the city. You can rent a bike, borrow a car or sign up for a guided bicycle tour. Bicycles are almost always available, but motorbikes and pedicabs are not.

Ticketing till 15th Nov 20
Travelling till 15th Dec 20

PIA.com.pk ☎ 011-111-286-786 📱 PakistanAirline 📺 Official PIA

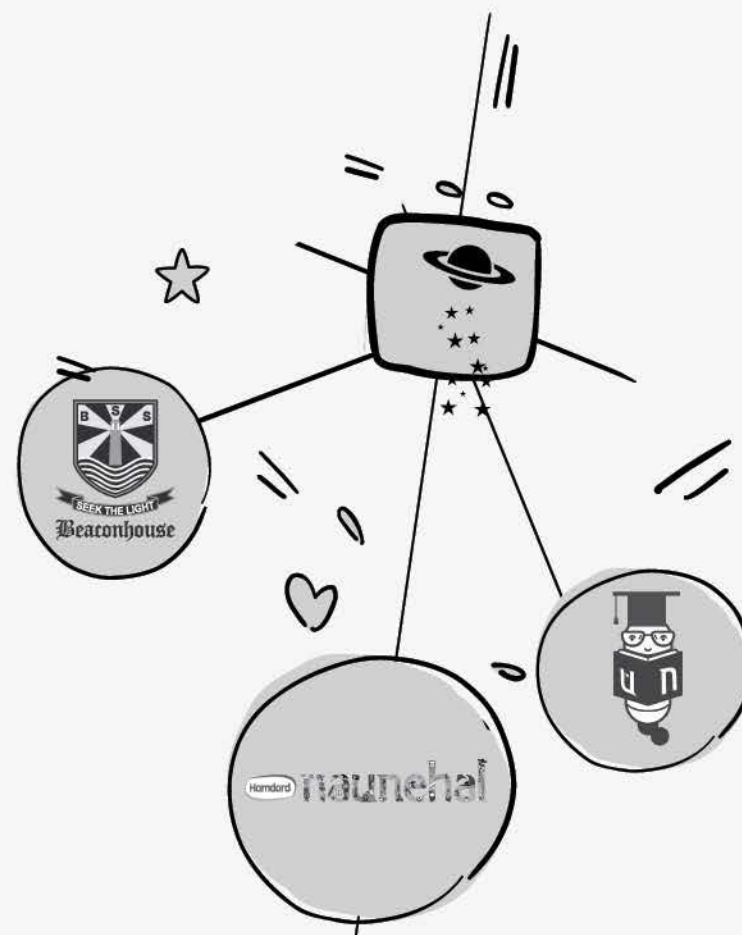
PAKISTAN
International Airlines
Great People to Fly With



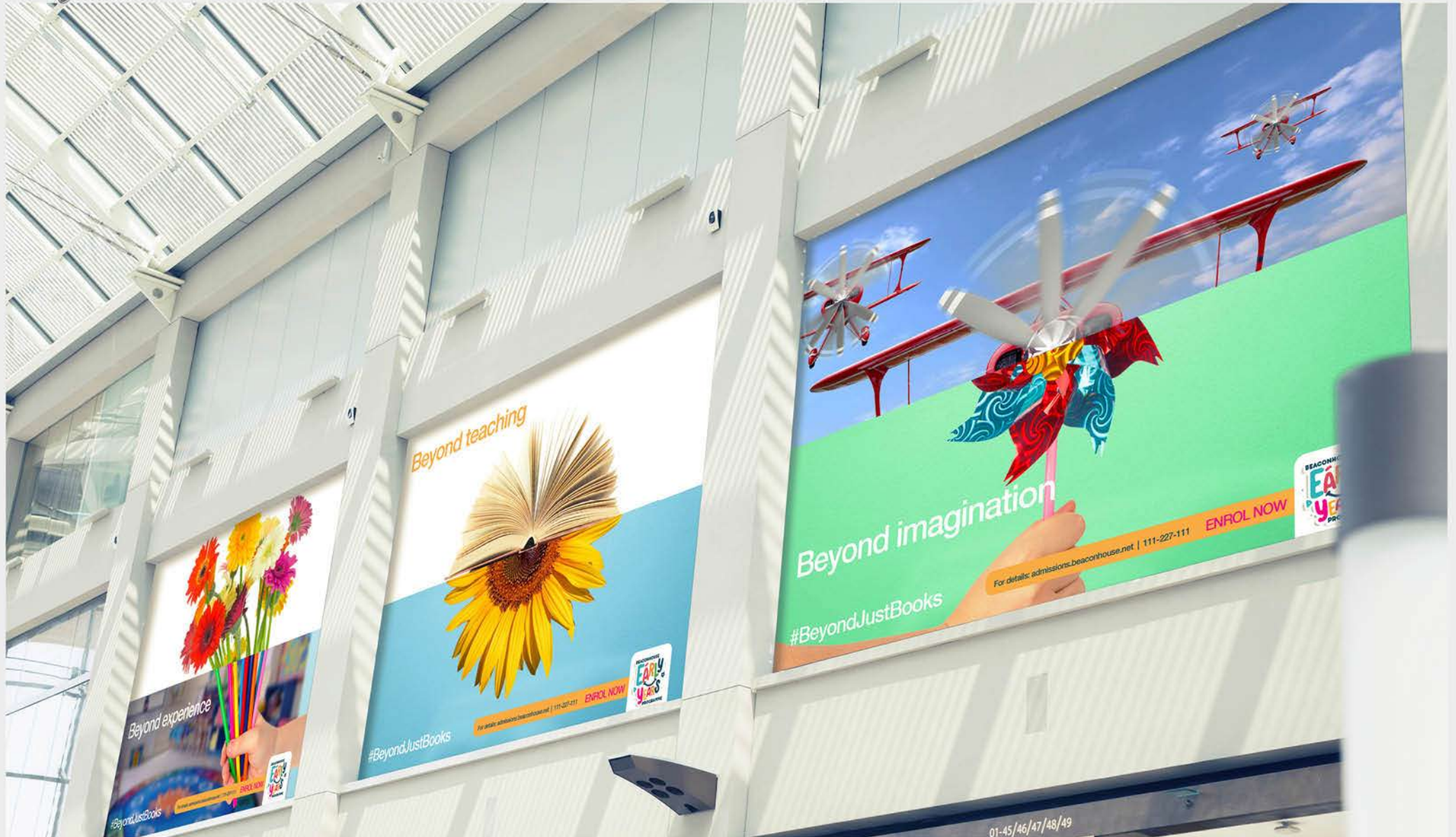
Education

Bright beyond books

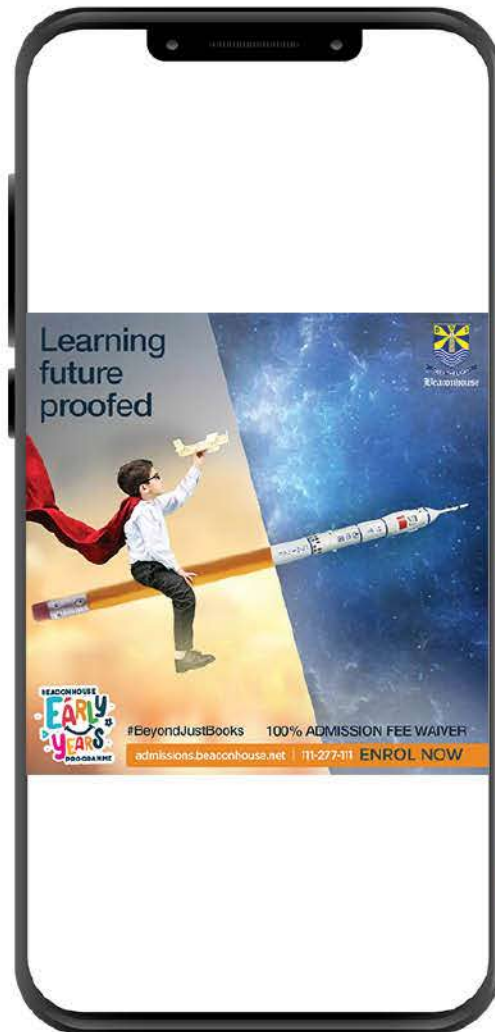
From eliminating a class-gap with the turn-key launch of a bi-lingual children's magazine, to supporting the country's largest school system, our team is trusted with engaging and empowering the future of the country.











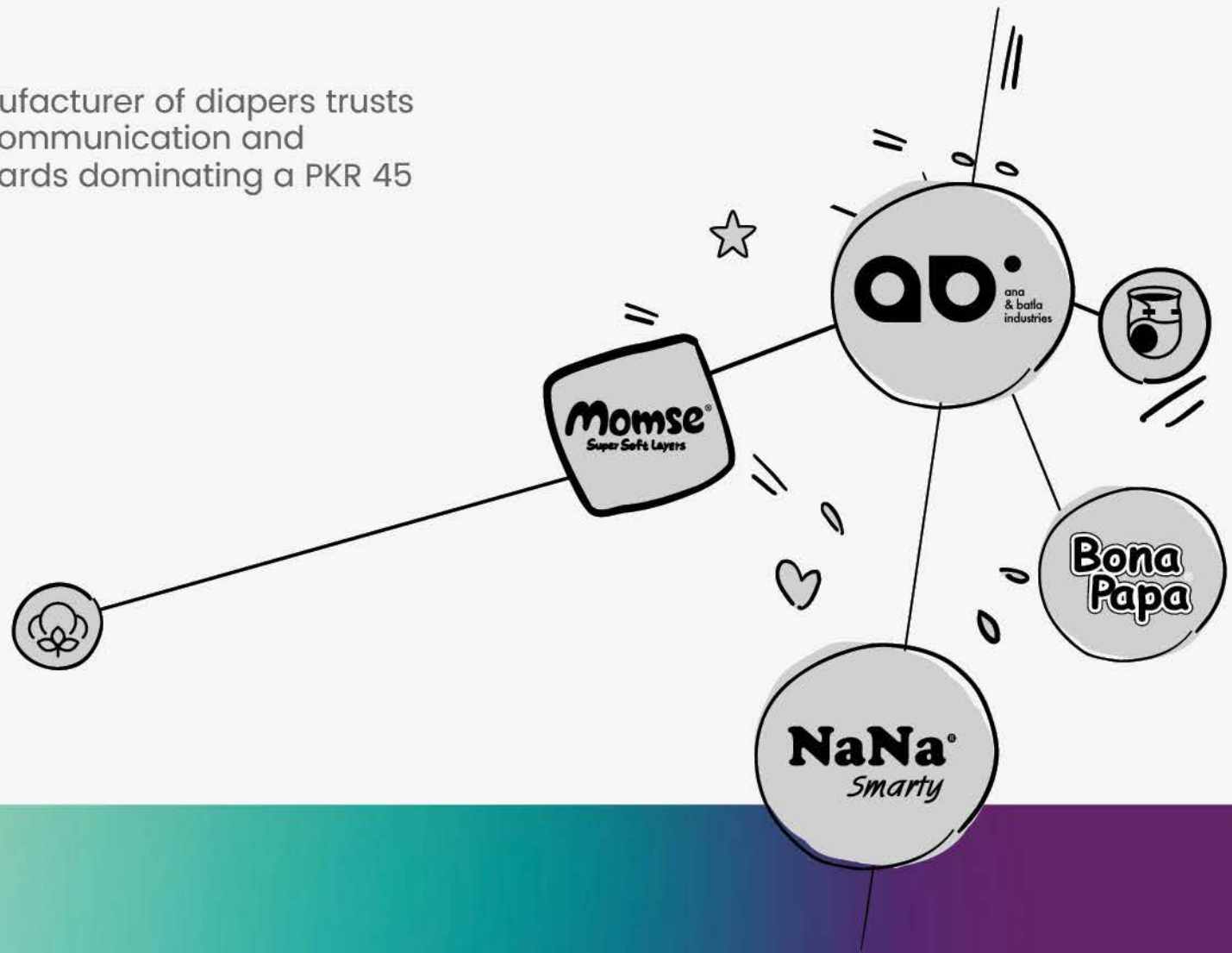




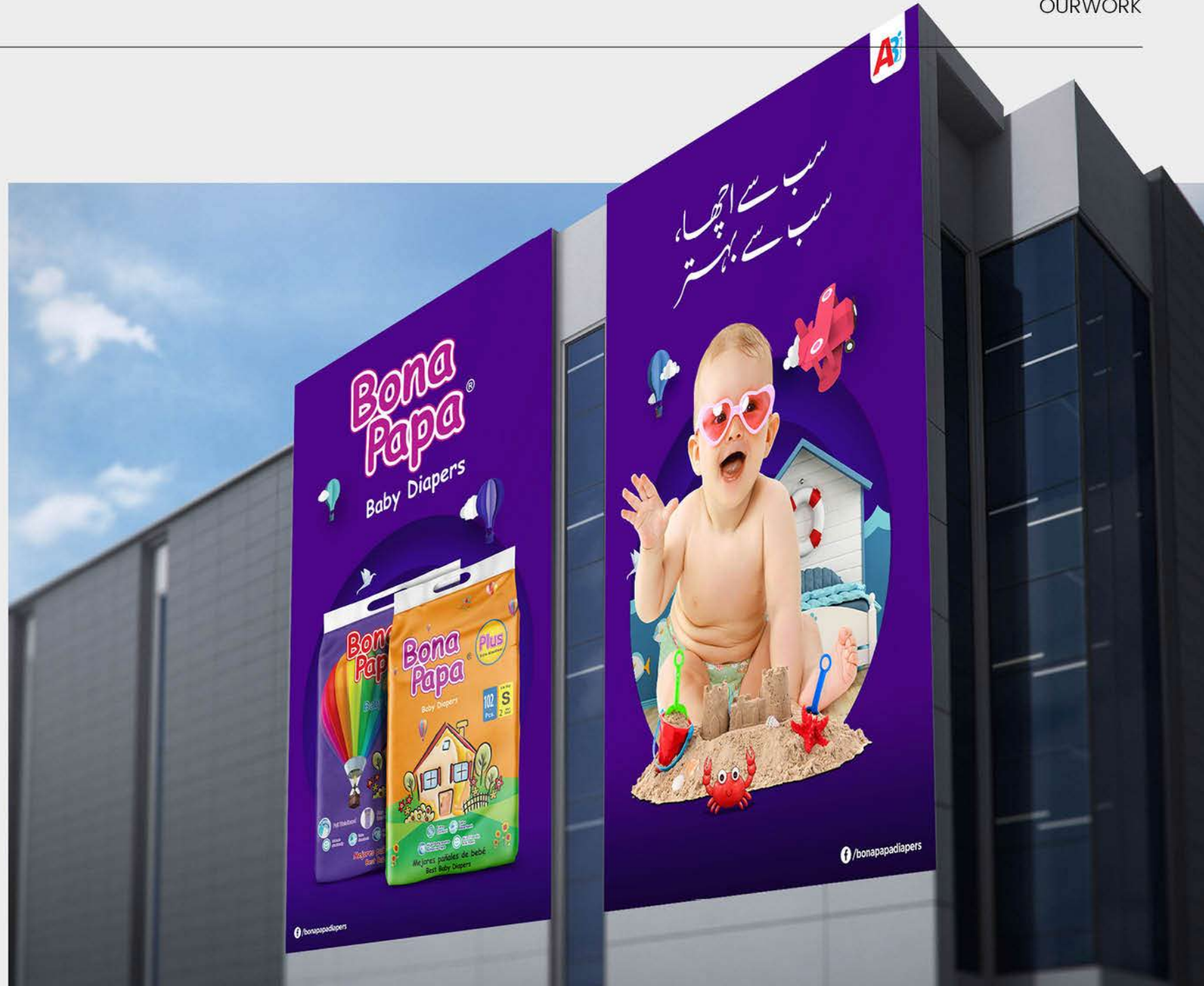
Hygiene

Care done well

The country's largest manufacturer of diapers trusts our team with branding, communication and strategic consultancy towards dominating a PKR 45 billion market.



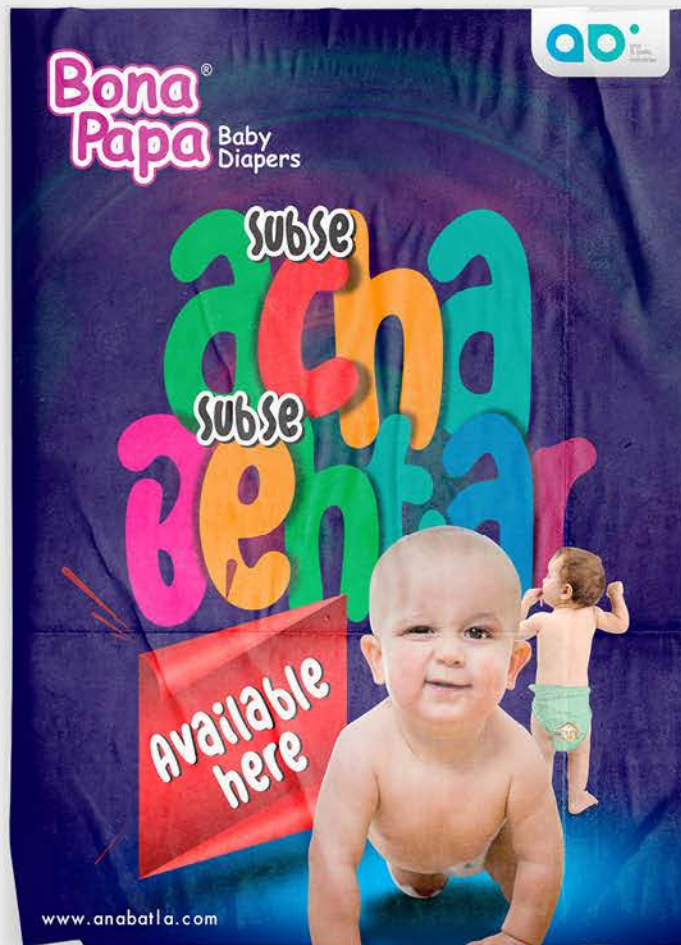








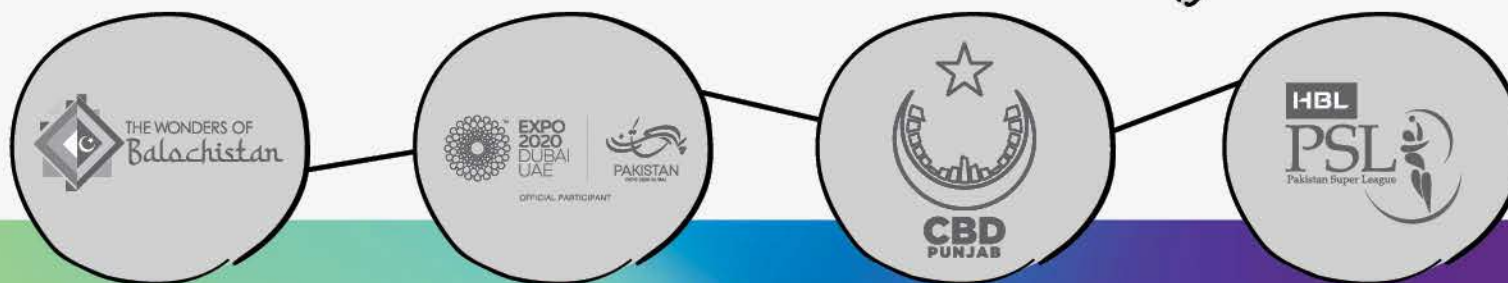
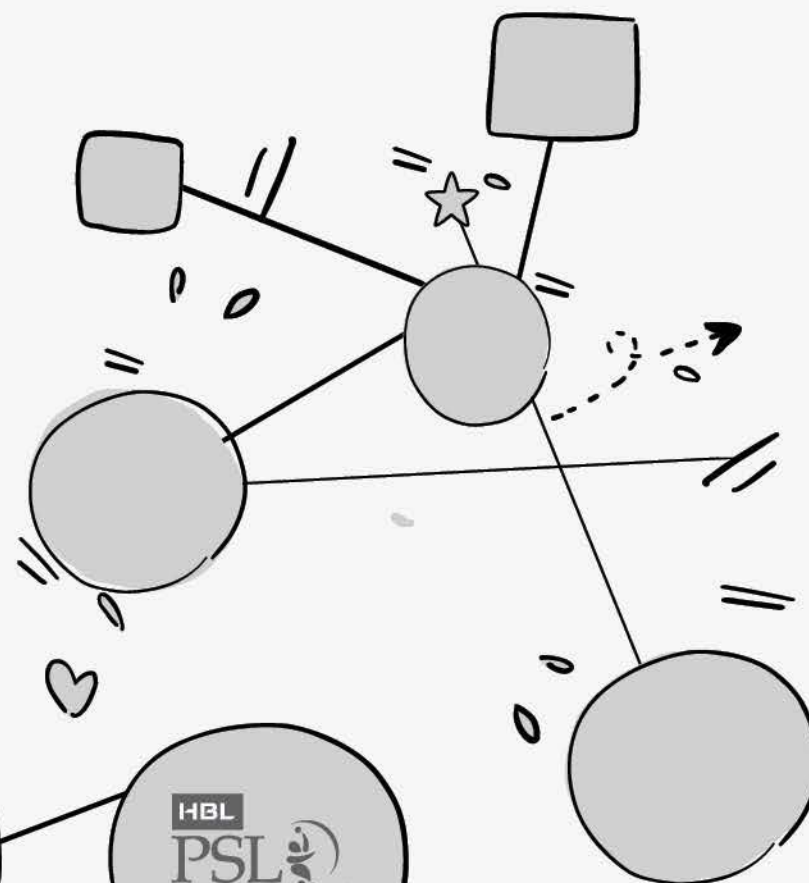


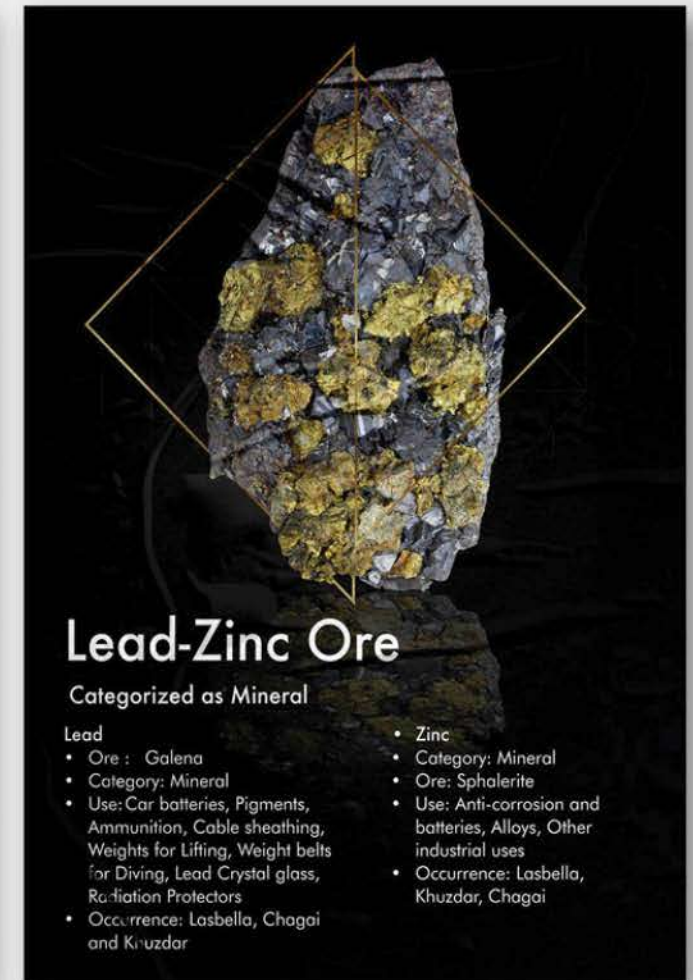
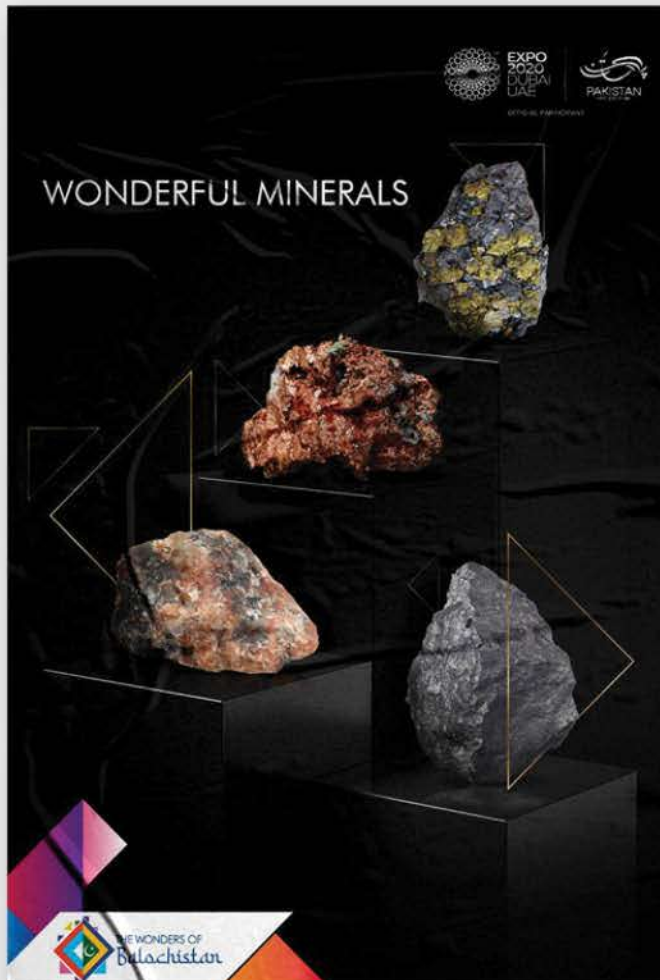


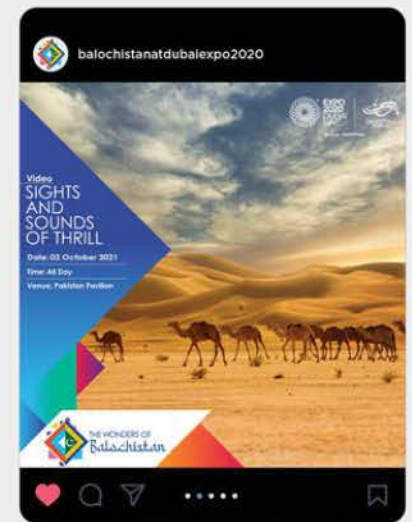
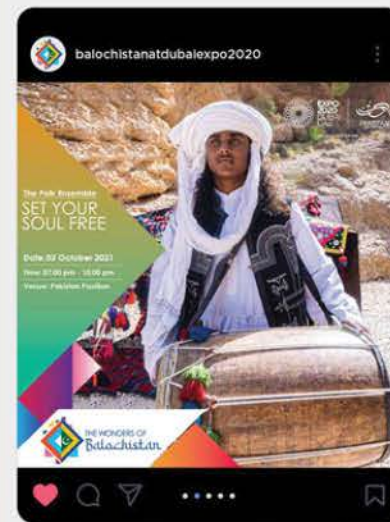
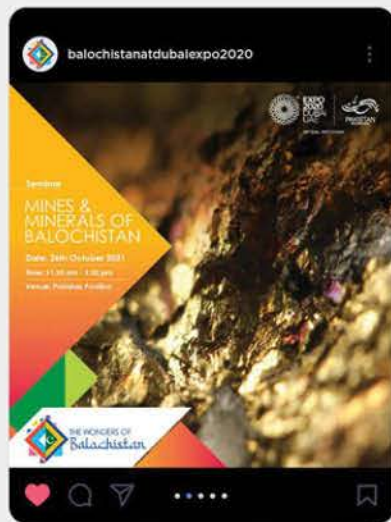
Government

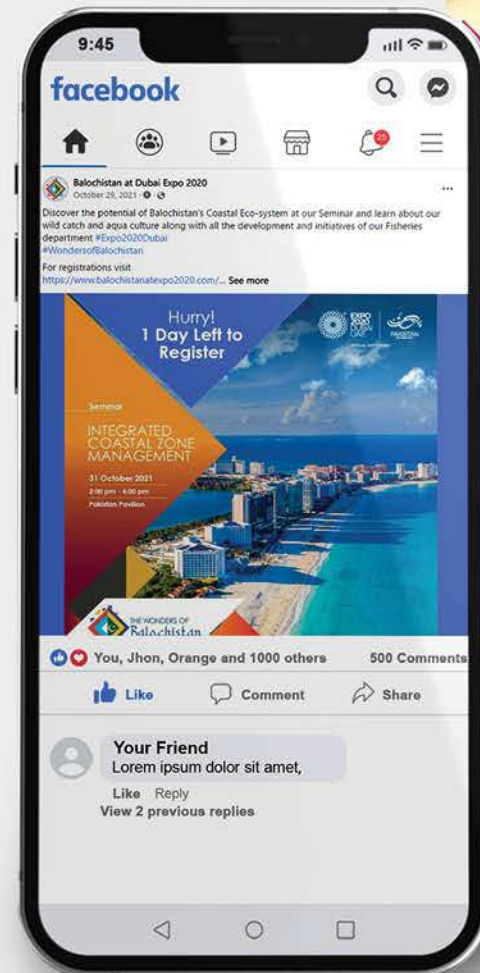
Showcasing true colors

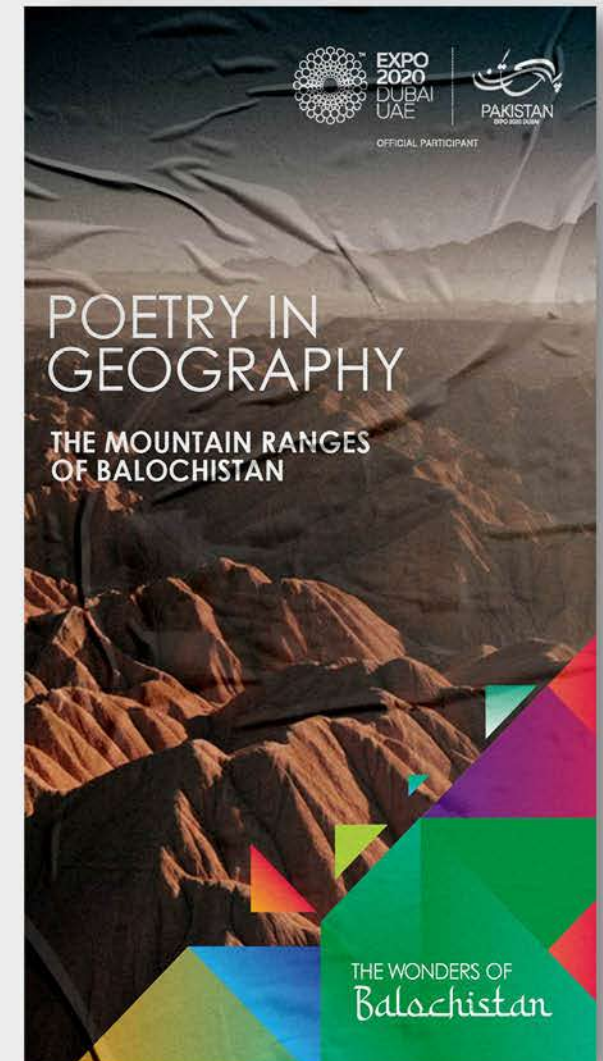
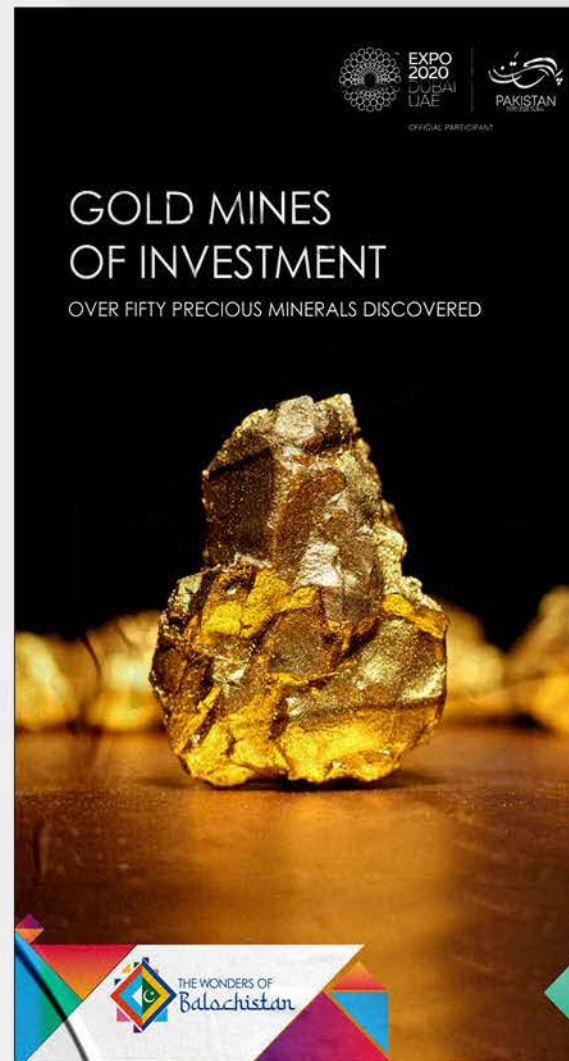
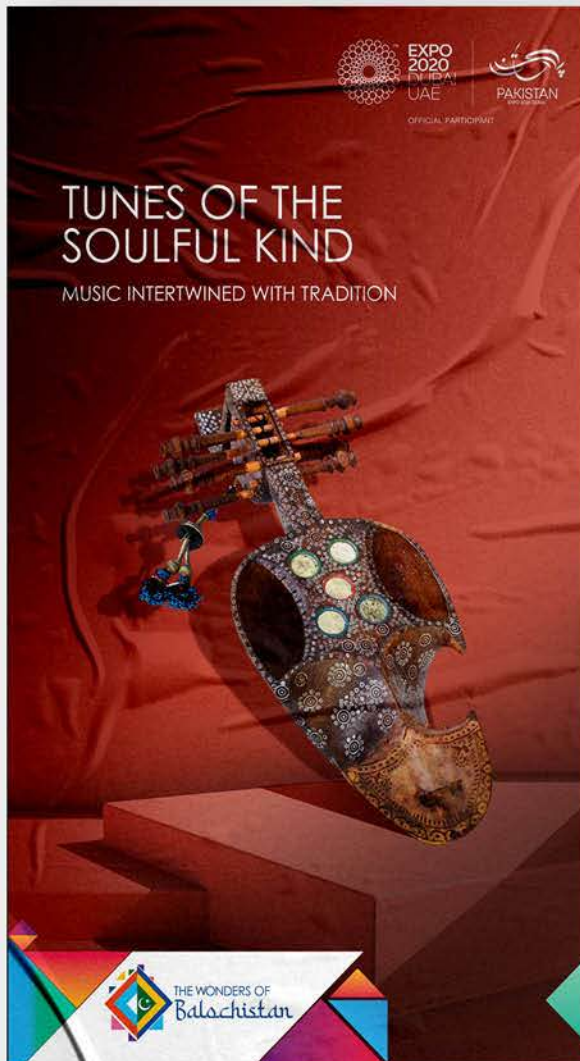
From presenting and representing an often overlooked province on the global stage, to introducing a South-Asian benchmark in urban futures, our teams have been trusted with conceiving, planning and executing intensive campaigns that garnered attention.











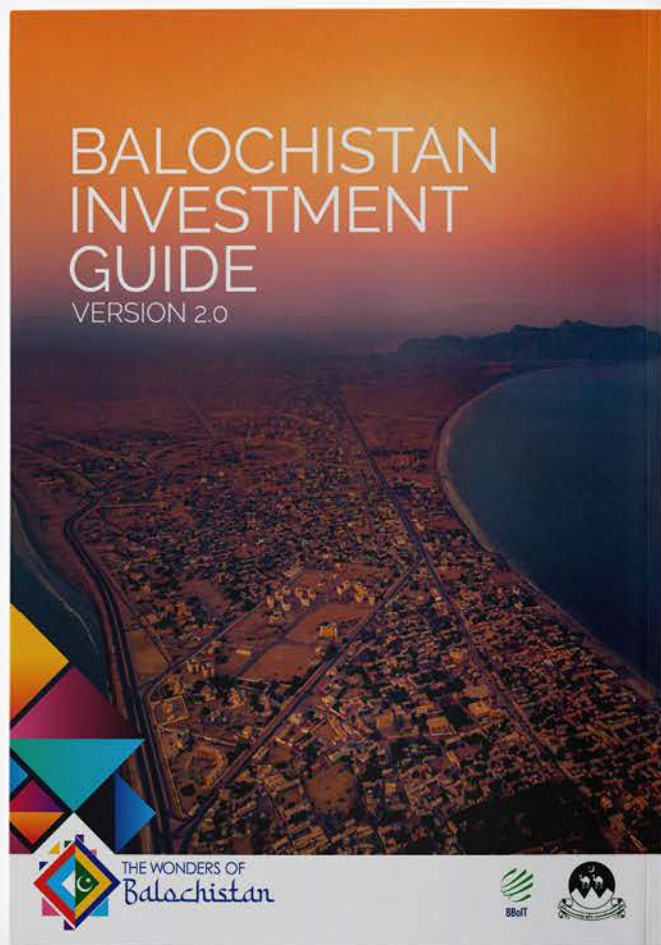
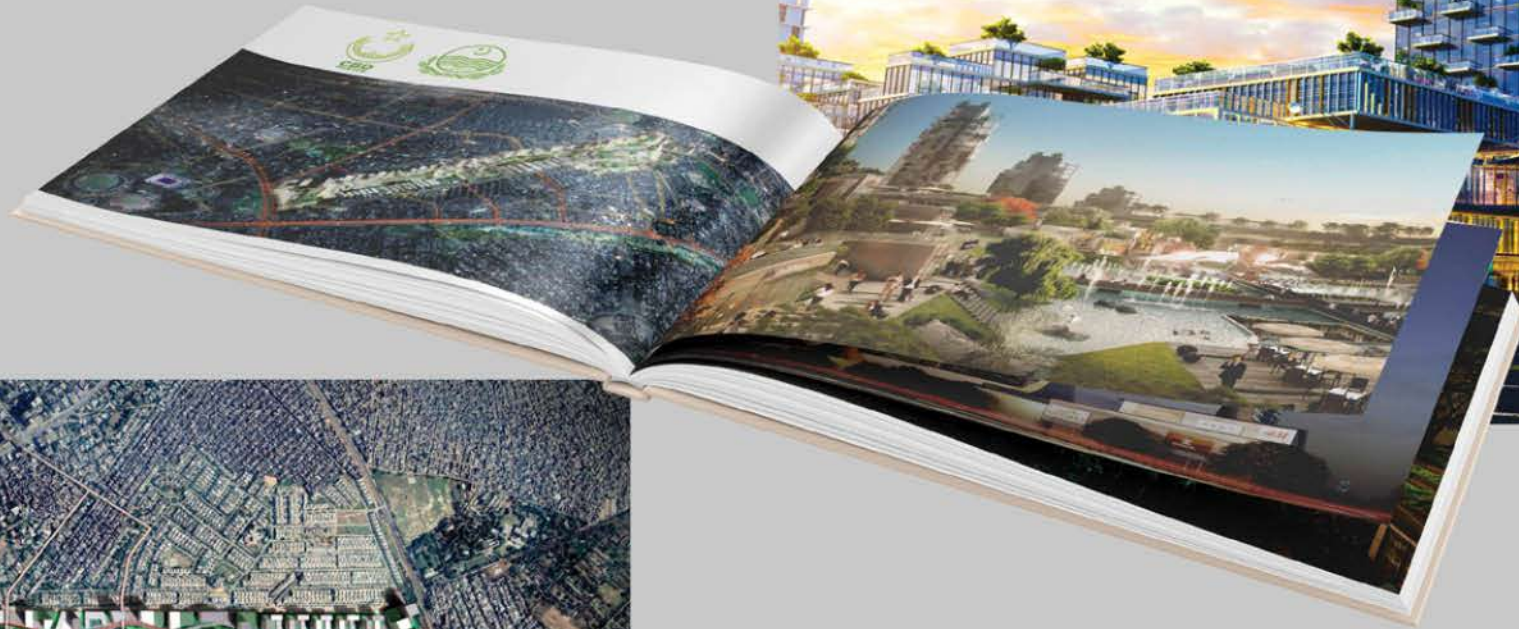


Table of Contents

PAGE 05 MESSAGES From the Chief Minister, CC, CEO	PAGE 30 INVESTMENT OPPORTUNITIES IN NATURAL GAS	PAGE 41 INVESTMENT OPPORTUNITIES IN NEW
PAGE 09 EDITORIAL NOTE		
PAGE 11 ABOUT EBOT Vision, Mission About EBOT/EBOT		
PAGE 15 NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS	AGRICULTURE SECTOR	PAGE 45 YOUNG SECTOR
PAGE 23 NATURAL GAS	PAGE 33 NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS	CEPEC & BALUCHISTAN
PAGE 25 NATURAL GAS NATURAL GAS	PAGE 34 NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS	PAGE 48 NATURAL GAS NATURAL GAS
POTENTIAL INVESTMENT SECTORS OF BALUCHISTAN		
PAGE 25		
NATURAL GAS		
PAGE 26 NATURAL GAS NATURAL GAS	FISHERIES SECTOR	PAGE 50 NATURAL GAS NATURAL GAS
LIVESTOCK VSECTOR	PAGE 36 FISHERIES SECTOR	PAGE 51 NATURAL GAS NATURAL GAS
PAGE 29	ENERGY SECTOR	PAGE 52 NATURAL GAS NATURAL GAS
NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS	PAGE 37 NATURAL GAS NATURAL GAS NATURAL GAS NATURAL GAS	

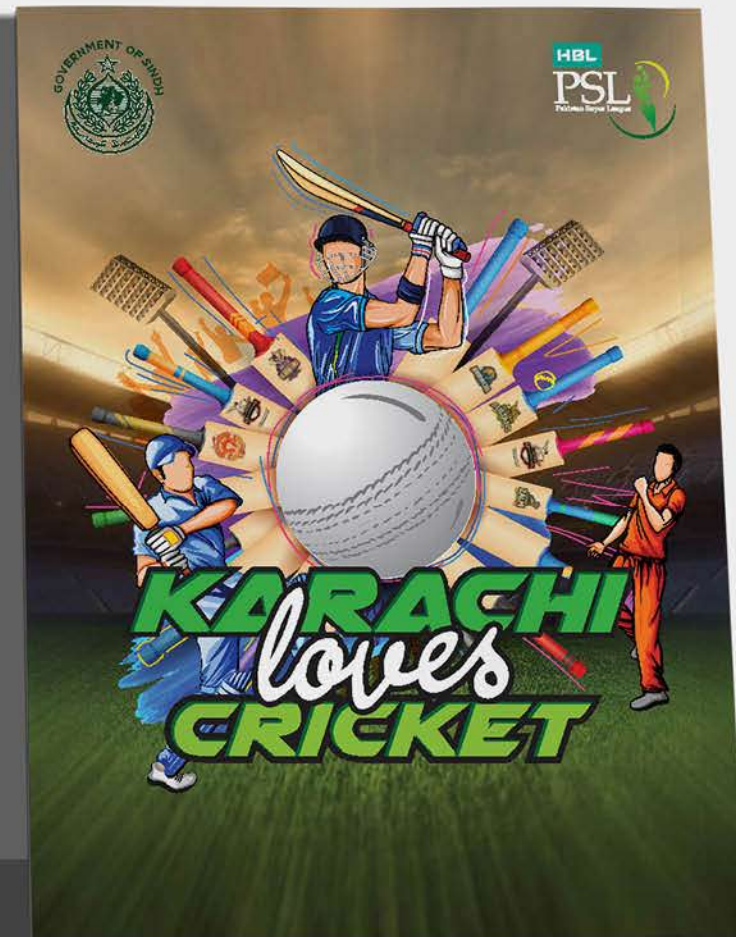
us opportunities
vestors. Without
ome all local and
vest in this nature
n especially in the
e energy, oil and gas
processing, logistics,
ourism"









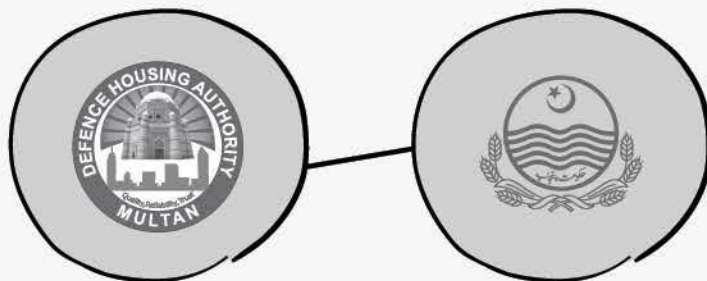
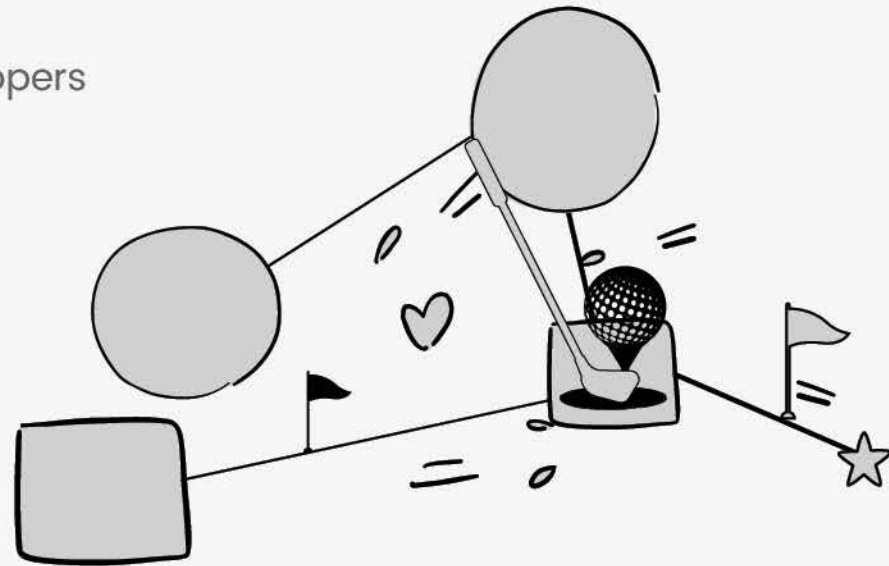




Real Estate

Housing hopes and dreams

The country's most prestigious real estate developers have engaged our teams over the years to craft brand identities, design launch campaigns and engage global investors.





PARADISE of SOUTHERN PUNJAB

BRINGING CONVENIENCE
CLOSER

We at DHA Multan are proud to announce the launch of **Site Office** and **Dealers Enclave** which will be providing onsite marketing and transfer facilities. With 25 offices ready for registered dealers, we welcome you to DHA Multan - Paradise of Southern Punjab.



Paradise of Southern Punjab

Live Luxuriously

We at DHA Multan welcome you to DHA Villas - the epitome of modern living! Our fast paced development has led 400 villas near completion and ready for your possession around June 2020. So hurry now and start your life with futuristic amenities for you and your family to indulge in here at DHA Multan - Paradise of Southern Punjab.



For More Information: ☎92-61-111-111-169 📧 dhamultan.org 📱 /DHAMultanOfficial

OURWORK

Hamid Khan

"Betrayal" by Azam Niaz led to Aasma group defeat

By Waqar Ahmad Shaukat

LAHORE: Azam Niaz, the leader of the Aasma group, has been defeated in the provincial assembly elections. The group's defeat was attributed to a "betrayal" by Azam Niaz, who was seen as a key figure in the group's success. The group's defeat was a significant blow to the Aasma group, which had been a major force in the provincial assembly.

BS-20 as IG

LAHORE: The provincial assembly has elected a new member of the provincial assembly. The member was elected from the BS-20 constituency and is now the IG of the provincial assembly.

Lawyer killed

LAHORE: A lawyer has been killed in a shooting incident. The lawyer was shot while walking on a street in Lahore. The incident is being investigated by the police.

DISASTER MANAGEMENT

A conference organised by...

Zimbabwe
Communications

exploit Pakistan's batting woes in shock win

Pakistan have only after their shocking first test in their 101 runs. Zimbabwe bowled and failed out of their skin.



Continued on Page 5

...with establishment as 'constitutional'.

Iran, PTI leaders to be
...of military to avoid
...in gun attack

Arshad Sharif
laid to rest

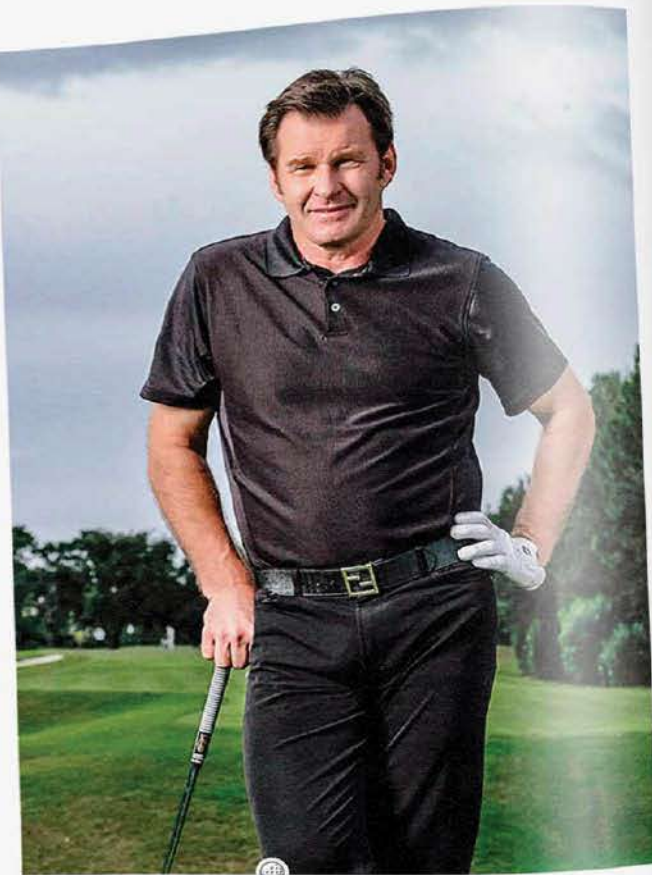
ON OTHER PAGES



Continued on Page 11

RUMANZA GOLF COURSE Centre of Excellence

- Pakistan's first Championship 18 Hole Signature Golf Course - designed by Sir Nick Faldo
- State-of-the-art Golf Academy
- Fully Equipped Clubhouse



RUMANZA GOLF COURSE

DHA Multan brings you Rumanza, the first Championship Signature Golf Course, designed by the golfing legend, Sir Nick Faldo, constructed by Channel Desert Group (U.A.E.). The golf course entails state-of-the-art Golf Academy and a fully equipped clubhouse managed by the World's Top Golf Management Company



Tinsel Town



The Spy Who Dumped Me
Starring: Mia Kuntz, Kate McKinnon, Gaius Anderson
Movie info: Audrey and Morgan in Los Angeles, are thrust into a conspiracy when Audrey's ex-partner with a team of deadly...
August 3

Christopher Robin

Starring: Ewan McGregor, Hayley Atwell, Annette Bening, Mark Gatiss, Brad Pitt, Roger Moore
New hit: In the heartwarming tale of action-adventure, Christopher Robin, the young boy who...
August 3

Disney Christopher Robin



The Meg
Starring: Jason Statham, Jessica McNamee, Ruby Rose
Movie info: A deep-sea submersible has been attacked by...
August 3



Golf Excellence
of Pakistan

Rizwan

www.dhamultan.org

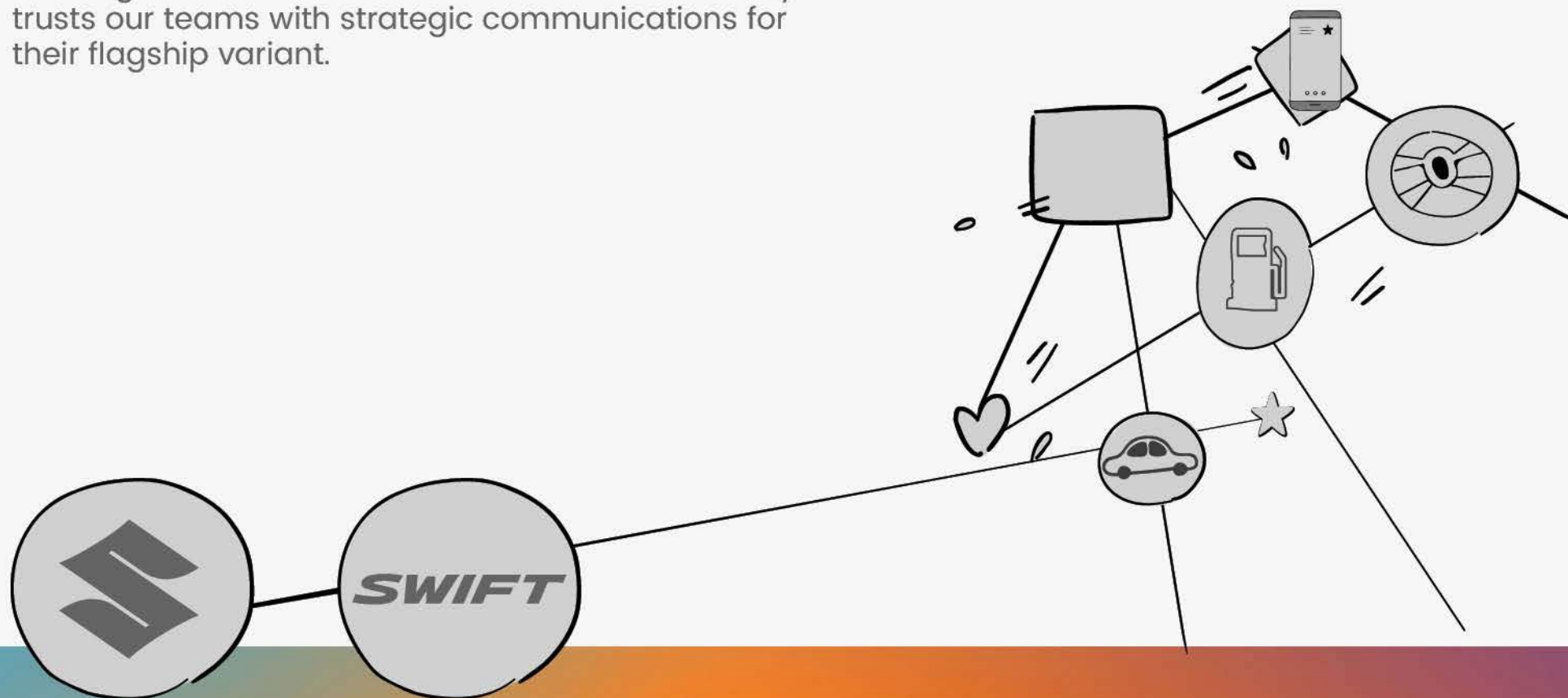


92461-1111 11-189 dhamultan.org DHA Multan Office

Automotive

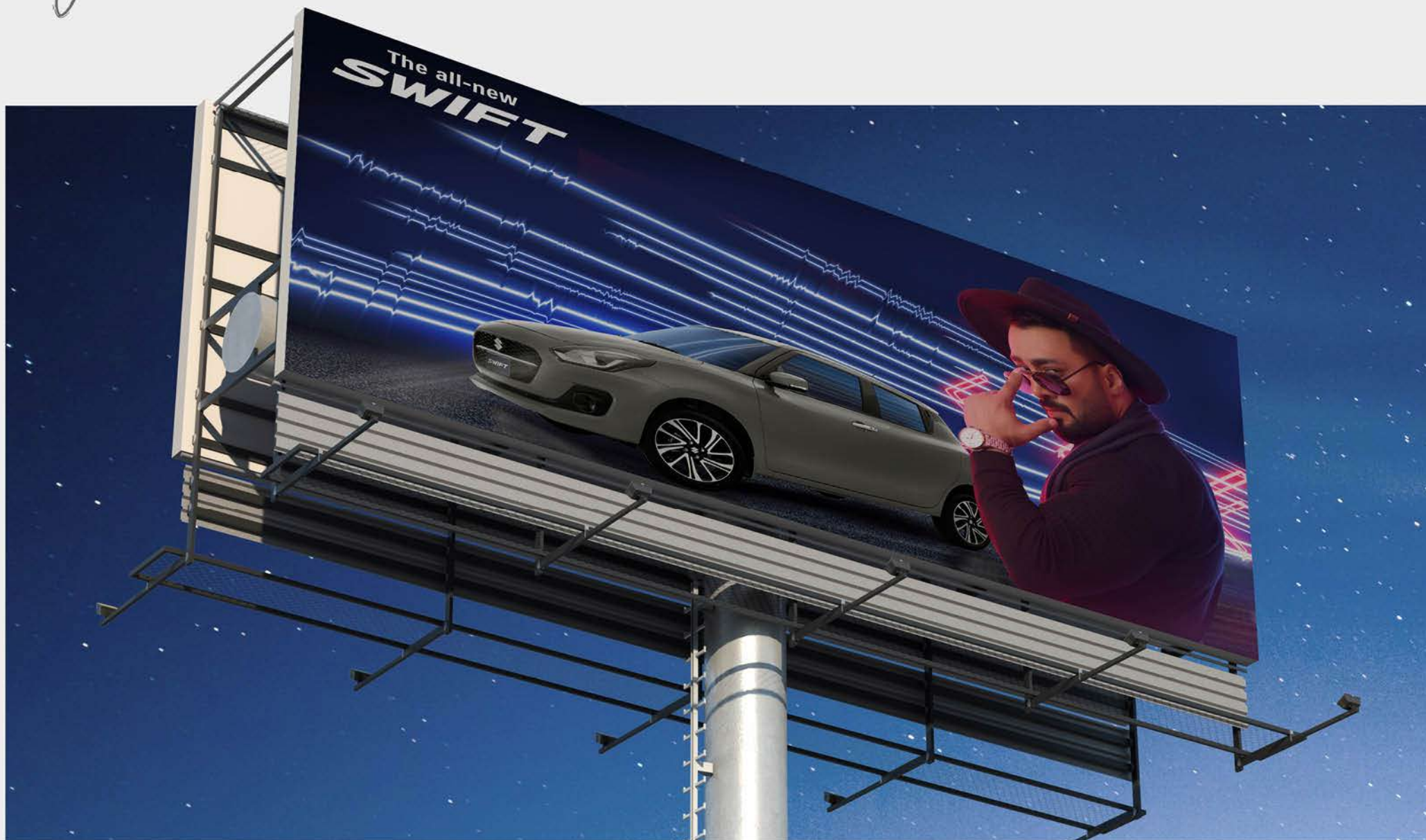
Driving a brand forward

The largest automobile manufacturer in the country trusts our teams with strategic communications for their flagship variant.



















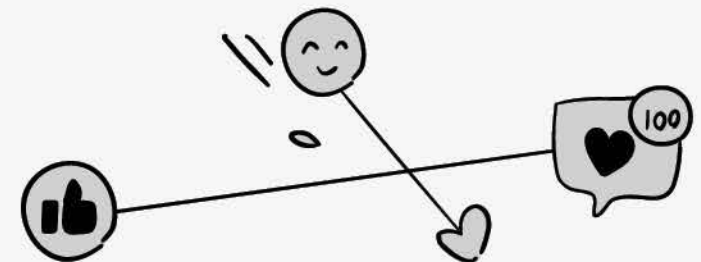




You know who we are and what we do,
let us know how we can help you **produce
effective marketing collateral, efficiently!**

**Short on time?
Tight on budgets?**

**Drop us a line and
give us a challenge.**



email info@rg-blue.com